



FIBA

We Are Basketball

3x3

<https://fiba3x3.com>



**Luxembourg
Basketball**

FIBA 3X3 Basketball in Luxembourg

What's in it for you?

- Players are hungry to play ball again
- Attract new talent to your club and possibly new sponsors
- Generate profit with a successful event



FIBA 3X3 Basketball in Luxembourg

What we need from you?

- we need YOU to host 3X3 Basketball Events!



Contact 3x3@flbb.lu to get in touch!



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1. What is 3X3 Basketball?

Universal

3x3 is simple and flexible enough to be played anywhere by anybody. All you need is a hoop, a half-court and six players. Events can be staged outdoor and indoor in iconic locations to bring basketball directly to the people

Entertaining

The rules are very simple and designed to make it a fast, spectacular and exciting game. The non-stop music brings an authentic urban culture atmosphere, which attracts a new young audience to the games.

Professional

3x3 is an opportunity for new players, organizers and countries to go from the streets to the World Stage. The stars of the game play in a professional tour and some of the most prestigious multi-sports events. On June 9, 2017, 3x3 was added to the Olympic Program on a permanent basis, starting from the Tokyo 2021 Games.

3X3 Basketball Rules

- There is one official ball, with the weight of a men's ball and the size of a women's ball
- Official matches last 10 minutes or until a team has scored 21 points
- There is a 12 second shot clock instead of 24 seconds. Within this time a team must score or attempt to score
- There is no three-point line but a two-point line. Each score behind this line is worth two points, each score inside counts for 1
- There are no personal fouls, but team fouls
- As soon as a team scores, the other team may continue immediately by dribbling or passing the ball. As soon as a team has been outside the two-point line, it can score again.
- FIBA 3x3 rules – short version
 - <https://fiba3x3.com/docs/FIBA-3x3-Basketball-Rules-Full-2019.pdf>
- Youtube Video
 - https://www.youtube.com/watch?v=OUx-EmnQVRg&ab_channel=FIBA3x3



2. Events

- 3X3 Outdoor Season 2021 is planned from April 2021 to September 2021 (Indoor Season possible during Winter months)
- Anyone (FLBB, Club, Sponsors, Private person,...) can organize a 3X3 Basketball event
- Any event of any entity can become FIBA-endorsed (sponsored)
- FLBB will help with the organization and provide official 3x3 material
 - Official Wilson 3X3 Basketball
 - 3X3 FLBB Supervisor
 - Promotion of the event on FLBB communication channels
 - Official 3X3 Referees
 - The Winner of each event can qualify for the Luxembourgish 3X3 Championship

3. Criteria for FIBA 3X3 Endorsement

- Use of [Event Maker](#) and upload event to play.fiba3x3.com within the specified timeframe
- Use of 3x3 official rules of the game
- Comply with FIBA's Code of Ethics
- Comply with the [3x3 branding guidelines](#)

Benefits of Endorsement

- Endorsement saves event organizers time and money (Free access to Event Maker and FIBA assistance)
- Endorsement attracts and benefits 3x3 players (Player Ranking)
- Endorsement makes getting event funding easier (Helps attract sponsors, fans)
- Endorsement benefits the national federations (Federation Ranking)

4. Players

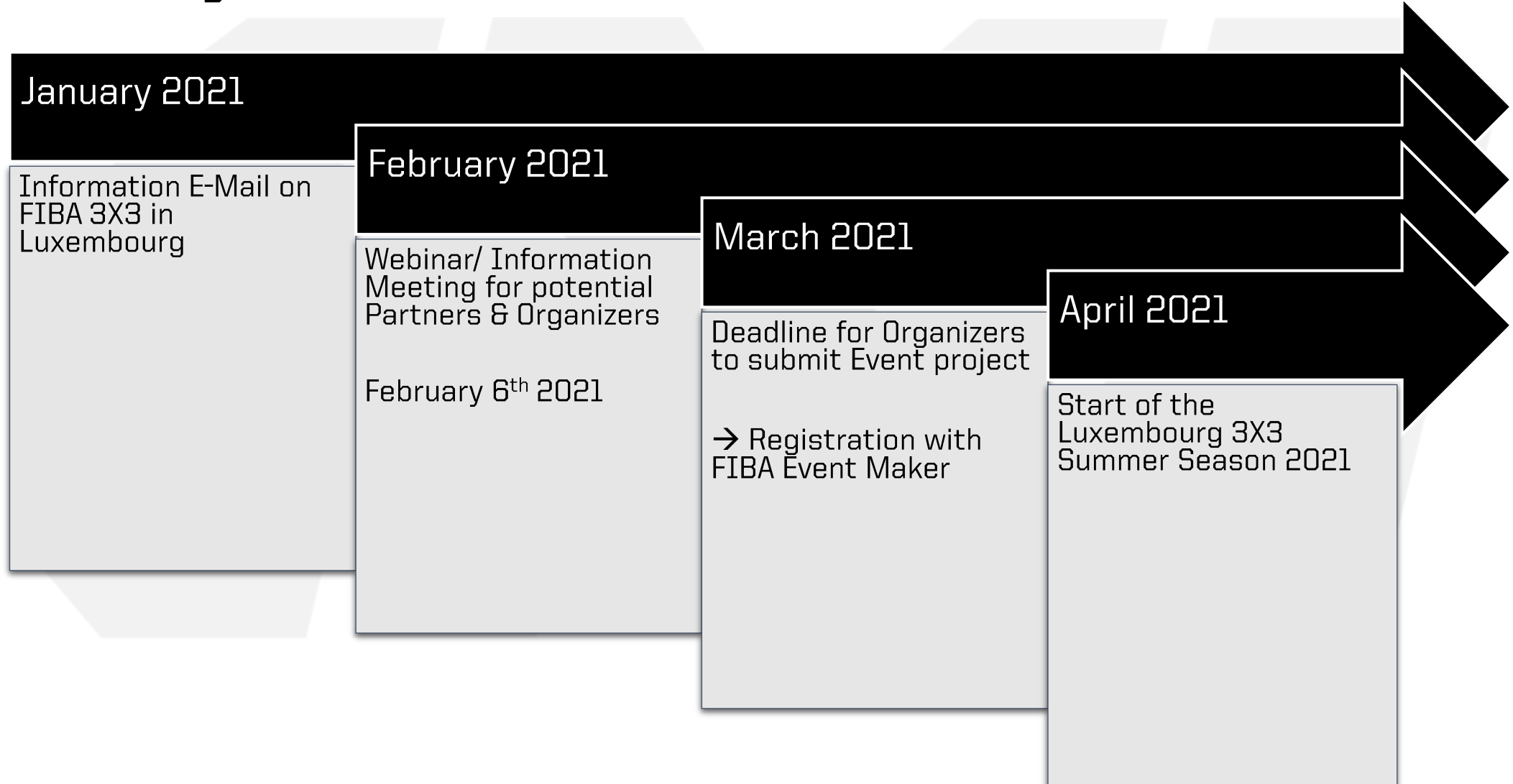
- Players do not need an active FLBB license to participate in 3x3 events
- Only those players who are registered with a confirmed account in play.fiba3x3.com are eligible to play
- Players are awarded ranking points each time they play in a FIBA-endorsed event

play.fiba3x3

Age Categories

MEN	WOMEN
Men Elite	Women 18 +
Men 23 +	
Men U18	Women U18
Men U15	Women U15
Mix U13	
Mix U11	

5. Project Timeline



Long-Term Goals

- Make 3X3 Basketball the Nr. 1 Urban Sport in Luxembourg
- Attract new Players to Basketball in general
- Qualify for the 3X3 Federation Ranking and send a Team to the JPEE 2023
- Give the 3X3 Players in Luxembourg an opportunity to make it to the biggest stage – The FIBA 3X3 World Tour (<https://worldtour.fiba3x3.com/2020>)

Interested?

Register to the Information Session on February 6th 2021

Contact us by E-Mail at 3x3@flbb.lu

Go to <https://fiba3x3.com/> to find all information



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