As more and more 3x3 events are popping up in Luxembourg, members of our basketball family might wonder what the advantages of this additional discipline are and what benefits they might get out of participating in or organizing such tournaments. They might ask themselves: 3x3 sounds nice, but what’s in it for me?

For this reason, the short overview below will highlight a few interesting points to consider for the main stakeholders involved in basketball: players, coaches, clubs, referees and sponsors.

Players:

* Fun, exciting & fast-paced game
* Every player is involved on offense
* More touches, shots, handling the ball, etc. for all players
* More space to dribble, drive, attack, pass, cut, move, etc.
* More playing time for each of the players on the team
* Additional competitions on national level next to the regular championships
* Possibility to sign up for tournaments anywhere in the world through the FIBA online platform <https://play.fiba3x3.com/events>
* Collect points for the FIBA 3x3 Individual World Ranking <https://fiba3x3.com/en/rankings/individual.html>

and the FIBA 3x3 Federation Ranking

<https://fiba3x3.com/en/rankings/federation.html>

by creating an online profile <https://play.fiba3x3.com/signup>

and competing in FIBA-endorsed tournaments on national and international level

* Collect Prizes or Prize Money by winning tournaments
* Flexibility when assembling teams (you can play with anyone)
* Flexibility when participating in a tournament (you choose when and where you play)
* Possibility to become a member of 3x3 Luxembourg National Team

Coaches:

* 3x3 can be used as a skill development tool especially for youth basketball
* Great teaching tool for basic 5vs5 movements and the fundamentals of the game: Pick & roll, give & go, screen away, etc.
* Environment that fosters individual responsibility on offense and on defense
* Environment that fosters increased communication
* New opportunities for coaches wanting to specialize in this discipline
* Possibility to become a 3x3 Luxembourg National Team Coach

Clubs:

* Easy to organize tournaments & events (minimum 4 teams) indoor or outdoor
* Free tools by FIBA for organization, scheduling, reporting and publishing of event (FIBA online platform & FIBA Event Maker)
* Attracting a new audience to the game of basketball by organizing outdoor tournaments for example in city centers (bringing basketball to the people)
* Create additional revenue through registration fees, food and beverages, etc.

Referees:

* New opportunities for both aspiring and experienced referees at national as well as international level
* Possibility of dual career (3x3 & 5vs5 referee)
* Different 3x3 Licenses: 3x3 FLBB National License, FIBA 3x3 C-License, FIBA 3x3 B-License, FIBA 3x3 A-License
* Additional revenue

Sponsors:

* Additional visibility through 3x3 competitions
* Visibility outside of the regular gym setting through outside tournaments, tournaments in city centers, iconic locations, etc.