





3x3 EVENT MANUAL

Version 2023







TABLE OF CONTENTS

1.0 3x3 - WHAT IS IN IT FOR ME?

1.1 First Step

2.0 EVENT DECISIONS

- 2.1 Date
- 2.2 Location
- 2.3 Courts
- 2.4 Categories
- 2.5 Individual Contests/Entertainment/Other Activities

3.0 EVENT ORGANISATION

- 3.1 First Meeting
- 3.2 Location Set-Up
- 3.3 Volunteers
- 3.4 Equipment (general)
- 3.5 Equipment (per court)
- 3.6 Referees
- 3.7 Prizes

4.0 EVENT REGISTRATION

- 4.1 Event Maker
- 4.2 FIBA 3x3 endorsed events
- 4.3 Why is it important to organize FIBA 3x3 endorsed tournaments?







1.0 3x3 - WHAT IS IN IT FOR ME?

As more and more 3x3 events are popping up in Luxembourg, members of our basketball family might wonder what the advantages of this additional discipline are and what benefits they might get out of participating in or organizing such tournaments. They might ask themselves: 3x3 sounds nice, but what's in it for me?

For this reason, the short overview below will highlight a few interesting points to consider for the main stakeholders involved in basketball: players, coaches, clubs, referees and sponsors.

Players:

- Fun, exciting & fast-paced game
- Every player is involved on offense
- More touches, shots, handling the ball, etc. for all players
- More space to dribble, drive, attack, pass, cut, move, etc.
- More playing time for each of the players on the team
- Additional competitions on national level next to the regular championships
- Possibility to sign up for tournaments anywhere in the world through the FIBA online platform https://play.fiba3x3.com/events
- Collect points for the FIBA 3x3 Individual World Ranking
 https://fiba3x3.com/en/rankings/individual.html
 and the FIBA 3x3 Federation Ranking
 https://fiba3x3.com/en/rankings/federation.html
 by creating an online profile https://play.fiba3x3.com/signup
 and competing in FIBA-endorsed tournaments on national and international level
- Collect Prizes or Prize Money by winning tournaments
- Flexibility when assembling teams (you can play with anyone)
- Flexibility when participating in a tournament (you choose when and where you play)
- Possibility to become a member of 3x3 Luxembourg National Team

Coaches:

- 3x3 can be used as a skill development tool especially for youth basketball
- Great teaching tool for basic 5vs5 movements and the fundamentals of the game: Pick & roll, give & go, screen away, etc.
- Environment that fosters individual responsibility on offense and on defense
- Environment that fosters increased communication
- New opportunities for coaches wanting to specialize in this discipline
- Possibility to become a 3x3 Luxembourg National Team Coach

Clubs:

- Easy to organize tournaments & events (minimum 4 teams) indoor or outdoor
- Free tools by FIBA for organization, scheduling, reporting and publishing of event (FIBA online platform & FIBA Event Maker)







- Attracting a new audience to the game of basketball by organizing outdoor tournaments for example in city centers (bringing basketball to the people)
- Create additional revenue through registration fees, food and beverages, etc.

Referees:

- New opportunities for both aspiring and experienced referees at national as well as international level
- Possibility of dual career (3x3 & 5vs5 referee)
- Different 3x3 Licenses: 3x3 FLBB National License, FlBA 3x3 C-License, FlBA 3x3 B-License, FlBA 3x3 A-License
- Additional revenue

Sponsors:

- Additional visibility through 3x3 competitions
- Visibility outside of the regular gym setting through outside tournaments, tournaments in city centers, iconic locations, etc.

1.1 First Step

Once you have decided that you want to organize a 3x3 tournament, as a first step you should contact the FLBB 3x3 Department by sending an Email to nmossong@flbb.lu

FLBB will provide the necessary guidance, tools and practical assistance to anyone interested in hosting a 3x3 event.

As part of this assistance, FLBB can help with:

- Registration of event through FIBA Event Maker
- Registration of players & teams
- Publication of event on FLBB website
- Scheduling
- Potential Sponsoring
- Official 3x3 game balls
- Supervision on day of event
- Organization of 3x3 referees
- Possibility to rent FLBB 3x3 official outdoor court & basket
- Etc.

2.0 EVENT DECISIONS

2.1 - Date

When considering dates for your 3x3 event, it is important to keep in mind that we distinguish between indoor and outdoor events. Outdoor tournaments in Luxembourg may be organized during the months of May, June, July, August & September.







2.2 - Location

One of the key factors in running a successful 3x3 event is choosing the right location. Due to its flexible nature, a 3x3 event can be run indoors or outdoors and on any type of court (wood, concrete, plastic, etc.). Locations may include, but are not limited to, basketball gyms, outdoor courts, city centers, iconic locations, etc.

When choosing an outdoor venue, you should consider having an indoor back-up location in the case of rain and/or other unfavorable weather conditions.

2.3 - Courts

Based on your location, you should determine the number of courts you will have available. The number of courts is important to determine the maximum capacity of teams and participants and therefore the size of your tournament.

A tournament can be organized with as little as one court and with a minimum of four teams.

2.4 - Categories

FLBB recommends one or more of the following categories:

- U14 (2009-2010)
- U16 (2007-2008)
- U18 (2004-2006)
- U23 (2000-2007)
- Open

All players over the age of 13 will need an confirmed online 3x3 profile: https://play.fiba3x3.com/signup

2.5 - Individual Contests/Entertainment/Other Activities

In addition to the team competition, other fun activities to be considered are:

- Skills Challenge
- Shooting Contest
- Slam Dunk Contest
- Free-Throw Competition
- Shoot-Out
- Gala Game
- Off-Court Entertainment







3.0 EVENT ORGANISATION

3.1 - First Meeting

Once the preliminary decisions about the date, location and size of event are taken, a first meeting between the organizer and the FLBB should take place to discuss the different tasks and areas of responsibility that need to be covered in order to make the event a success. During this meeting, the following sections should be considered.

3.2 - Location Set-Up

Based on your location and the number of courts you would like to have, you need to decide how exactly you want the venue to be set up. This means determining where to have your:

- Welcome desk/Registration area
- 3x3 Supervisor desk (incl. Laptop with Wifi access)
- Speaker/DJ
- 3x3 Courts
- Buvette/Bar
- Food area
- LED/advertising

3.3 - Volunteers

Running an event is impossible without a group of dedicated volunteers. Encourage people who like basketball to become involved in your event and find jobs that are appropriate based on a person's skills and interests.

You should make sure to recruit enough volunteers to cover the previously mentioned areas in section 3.2 Location Set-Up.

3.4 - Equipment (general)

Certain types of equipment are indispensable when organizing a 3x3 tournament. Should the organizer not possess all necessary items, FLBB will help to provide what is needed. General equipment should include, but is not limited to:

- Laptop with Wifi access
- Printer
- 3x3 Balls
- 3x3 Rules, Schedule, Scoresheets, Playoff Bracket printed
- Prizes

3.5 - Equipment (per court)

Every court should be equipped with the following:

- Court Markings (15 meters x 11 meters)
- Court Signage
- Table with two chairs for scorekeepers







- Additional two chairs for substitute players
- Two 3x3 Balls
- Gameclock/Scoreboard
- 3x3 Rules, Schedule, Scoresheets printed
- Coin
- Pen

3.6 - Referees

In order to teach and enforce the official 3x3 rules that a lot of players are not yet familiar with, having qualified referees is crucial when organizing a 3x3 tournament.

Once you have decided on the date, location and estimated size of your event, FLBB will contact the 3x3 Referee Department to ensure the full coverage of all games of the tournament.

3.7 - Prizes

Every 3x3 tournament should include rewards for the top 3 teams per category (12 players per category). Prizes can include anything from prize money, basketball gear and/or equipment, items by sponsors, coupons, etc.

4.0 EVENT REGISTRATION

4.1 - Event Maker

After the first meeting between the organizer and FLBB has taken place, the event should be registered on the FIBA online platform using the free online tool Event Maker.

Event Maker is a tool that all organizers of 3x3 events can use to facilitate the registration, publication and scheduling of their event: em.fiba3x3.com

By registering your tournament using Event Maker, it becomes part of the worldwide FIBA 3x3 Competition Network and can be found online on play.fiba3x3.com/events

4.2 FIBA 3x3 endorsed events

Any 3x3 tournament can be "FIBA 3x3 endorsed" if the organizer meets the following requirements:

- Plays by the official FIBA 3x3 rules
- Uses the free tool "Event Maker" to manage the tournament
- All participating players must have a confirmed profile on play.fiba3x3.com

FLBB will provide you with the necessary support to make your event FIBA 3x3 endorsed by assigning qualified 3x3 referees, registering your event through Event Maker and ensuring that participating players possess a confirmed profile.







4.3 - Why is it important to organize FIBA 3x3 endorsed tournaments?

By participating in such events, players can collect ranking points and climb the FIBA 3x3 Individual World Ranking on play.fiba3x3.com.

Furthermore, these tournaments help the country and its National Teams to advance in the FIBA 3x3 Federation Ranking. This FIBA 3x3 Federation Ranking is the main criterion for identifying the teams that qualify for the FIBA 3x3 World Cup and the Olympic Games.

